



Faculty of Commerce & Business Management

Amrapali Group of Institutes has emerged as a pioneer in imparting management education in the kumaun region of Uttarakhand. Since its inception, AGI has persistently built on its unique strength of imparting high quality of management education through pedagogic innovations and encouraging participatory learning. The two-year full time MBA programme offered by us is compatible with the real world that exists beyond curricula and theory and is reviewed time to time to keep up with the emerging requirements of the corporate world. Not just MBA, but the undergraduate programmes as well, have differentiated themselves from others' by laying special emphasis on entrepreneurship development, regular Institute-Industry interface, frequent workshops and training sessions by corporate experts.

At Amrapali, we emphasize on the all round development of students' by providing abundant opportunities through plethora of activities such as personality development programmes /workshops; interaction with the stalwarts of the industry and academics along with the industrial as well as outbound training enabling them to come to terms with the real world. To inculcate leadership qualities among students', various clubs like Marketing Club, HR Club etc. have been constituted that are run independently by the students under the guidance of the teachers.

Our constant efforts towards raising the bar and crossing it repeatedly assist us in our quest for excellence. This approach has yielded results in the past and the coming years will be no different. Without getting complacent, we shall keep endeavoring to pursue excellence vigorously.

Programme Details

Master of Business Administration (MBA)

Affiliation : Uttarakhand Technical University and approved by AICTE
Duration : Two Years
Eligibility# : Graduation
Tuition Fee : Rs. 41,000* per semester

Bachelor of Business Administration (BBA)

Affiliation : Kumaun University
Duration : Three Years
Eligibility# : 10+2
Tuition Fee : Rs. 25,000* per semester

Bachelor of Commerce (Hons)

Affiliation : Kumaun University
Duration : Three Years
Eligibility# : 10+2
Tuition Fee : Rs. 20,000* per semester

Add-on Certifications

- French Language
- NGO & Rural Management
- Export Import Procedure & Documentation
- Retail Management

Amrapali Career Education Academy

- Tally & SAP
- Bank PO/CAT/SSC Preparation

Alumni Speak

"Each day I spent in Amrapali Institute has opened new vistas for me to experiment, learn and grow. There were challenges and responsibilities galore but hard work and dedication never go unnoticed here and these directly translated in to robust careers later in life"

- Mahesh Singh, Alumnus - M.B.A., Territory Incharge, Apollo Tyres Ltd (Lucknow)

Our Strengths

- Interaction with industry experts and eminent academicians.
- Regular industry visits .
- Software imparting latest knowledge-sets.
- Social development projects undertaken.
- Continuous company and industry analysis
- Seminars, Workshops and MDPs.
- Tie-ups with reputed organizations like EDI, AIMA, AIMS, AMDISA and RMA.
- ACME, the widely-distributed National Journal, dwells on various developments in the fields of Business Management, Information Technology and related areas like Economics and Developmental Studies.
- Provision for International Study Trips to Malaysia, Singapore & UAE to provide cross cultural exposure and understanding of the economy, education, industry practices and market of the visiting country.
- Student centered pedagogy.

Infrastructure

- Sprawling 19-acre, environment friendly premises.
- Spacious and well-lit Lecture & Seminar halls equipped with latest audio visual technology.
- Wi-Fi enabled campus.
- Shared-accommodation hostels
- Indoor & outdoor sports facilities and Gymnasium.
- Xerox, PCO and ATM facilities within the campus.
- 24X7 medical facility.
- Students' insurance.
- 24 hours electricity backup.
- All day cafeteria catering to diverse taste buds.
- Transport facility.

Programme Objective

- Be able to critically appraise a range of relevant business management concepts.
- To provide a distinctive business school education for unlimited professional and personal development.
- Demonstrate proficiency in analysis and interpretation of information related to various functional areas of management.
- To be able to apply cutting edge concepts to real, relevant business problems.
- Update the knowledge base of various business domains .

Language Laboratory

- Availability of audio-visual tools to understand the characteristics of communication.
- Assistance in inter-personal skills' development through activities like group discussions, extempore, presentations, mock interviews, role plays, management games etc.

The Amrapali Advantage

As the world transits into a globalizing 'Knowledge Economy', Amrapali Group of Institutes has been marching ahead with tireless efforts. We work with the objective of providing students a clear understanding of fundamentals so as to mould them into capable professionals possessing creative mind-sets, balanced vision and passion for excellence clubbed with competent practical skills. Amrapali Institute transforms students into better citizens by inculcating values and ethics promoting well-being of the society.

Well Stacked Library

- 2119 titles and 90123 volumes.
- 219 Print-journals.
- Book Bank facility for students.
- Indian and foreign text and reference books.
- Automated library with electronic databases.
- E-Library facility.
- D Space facility under development.
- Access to DELNET, OPAC and NTPL study material.
- Multimedia educational resources.
- Encyclopedia and Map Sets.
- National and International periodicals.
- National and Regional newspapers.
- Documentation & Newspaper-clippings sections.
- Reprographics facility and Reading-hall.

Beyond Syllabus

- Well equipped computer Lab with latest software.
- Student exchange programmes
- Mentorship programme
- Third-party certifications
- Detailed teaching modules and assignments.
- Daywise lecture plan for all subjects, with references.
- Students' academic performance record.
- In-house publications.
- Guidance to student in preparing profiles for Training and Placement purposes.



Our Placements

The training and placement cell of FCBM works incessantly to offer placement assistance to students leading to desired placements. Having placed batches of students, year after year in several national and international renowned companies, FCBM has been successful in maintaining an enviable placement record .



Our Intellectual Capital

Prof. (Dr.) Ritvik Dubey, Ph. D., Director

Prof. (Dr.) Sanjay Dhingra, Ph. D.
 Prof. (Dr.) P K Shah, Ph. D.
 Prof. (Dr.) Siddhartha Sharma, Ph. D.
 Dr. V. P. Gangwar, Ph. D., Asso. Prof.
 Dr. Sudeepa Sharma, Ph. D., Asso. Prof.
 Dr. Deepika S. Joshi, Ph. D., Asso. Prof.
 Dr. Garima J Chandra, Ph. D., Asst. Prof.
 Dr. Ritu Tewari, Ph. D., Asst. Prof.
 Mr. Amit Thukral, MBA, Asst. Prof.
 Mrs. Bhawna Mehra, MBA, Asst. Prof.
 Mr. Manish Upreti, MBA, Asst. Prof.
 Mr. Gaurav Pant, MBA, Asst. Prof.
 Mr. Amanjeet S. Sethi, MBA, Asst. Prof.
 Mr. Satyam Prakash, MBA, Asst. Prof.
 Dr. Priyanka Dhingra, Ph D, Asst. Prof.
 Mr. Manoj S. Negi, MBA, Asst. Prof.
 Mrs. Neha Shah, MBA, Asst. Prof.
 Mr. Vivek Gupta, MBA, Asst. Prof.
 Mrs. Mamta Joshi, MCA, Asst. Prof.
 Mrs. Ansu Chauhan, MBA, Asst. Prof.
 Ms. Taruna Bhasin, PGDBM, Asst. Prof.
 Ms. Chhavi Bhutiyani, B Tech, Asst. Prof.
 Mr. Saurabh Pathak, MBA, Asst. Prof.
 Mr. S. S. Rai, M. Lib. & I. Sc, Ph.D.(Pursuing), Librarian



Our Other Courses

COMPUTER SCIENCE & APPLICATIONS

- MCA - Master of Computer Applications
- MCA (LE) - Master of Computer Applications Lateral Entry
- BCA - Bachelor of Computer Applications

Hotel Management

- BHMCT - Bachelor of Hotel Management & Catering Technology
- DHMCT - Diploma in Hotel Management & Catering Technology
- BHM - Bachelor of Hotel Management
- DHM - Diploma in Hotel Management

TECHNOLOGY & SCIENCES

B. Tech

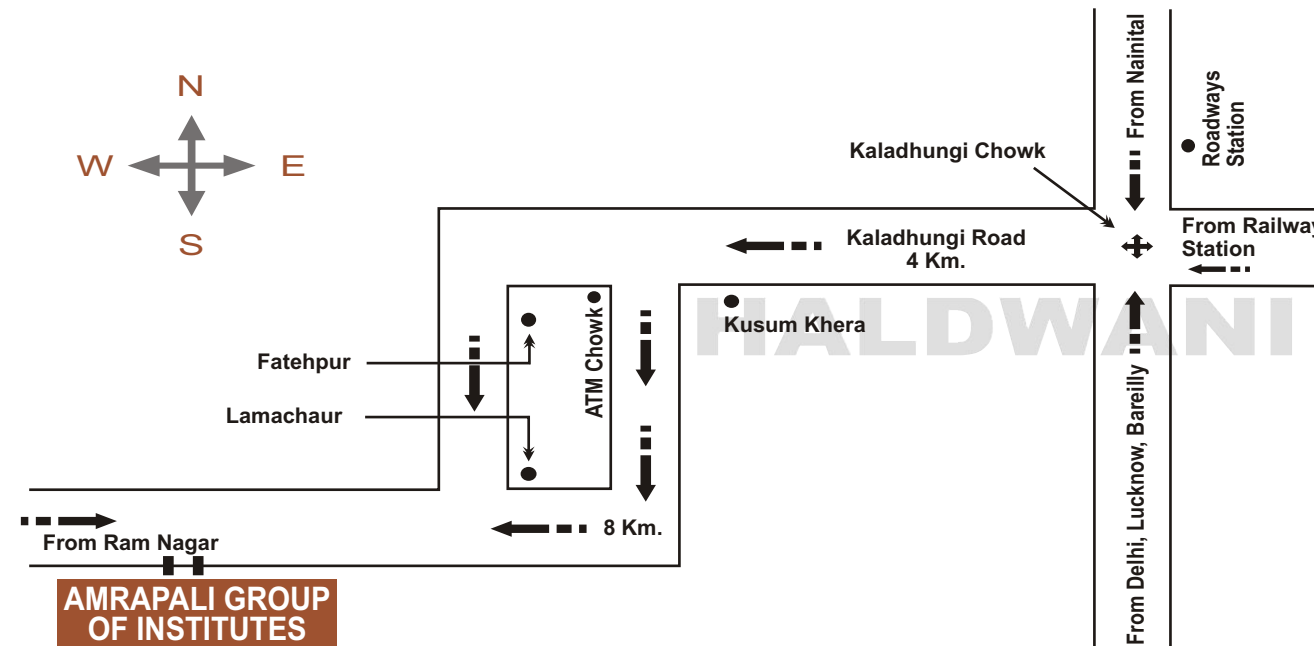
- Mechanical Engineering
- Computer Science Engineering
- Electronics & Communication Engineering
- Electrical & Electronics Engineering
- Information Technology

Diploma

- Mechanical
- Electrical

EDUCATION

- B. Ed. - Bachelor of Education



Faculty of Commerce & Business Management

- ▶ MBA- Master of Business Administration
- ▶ BBA - Bachelor of Business Administration
- ▶ B.Com. (Hons) - Bachelor of Commerce (Honours)



AMRAPALI GROUP OF INSTITUTES

YOUR NATURAL CHOICE FOR A PROFESSIONAL CAREER

AN ISO Certified Educational Group



AMRAPALI GROUP OF INSTITUTES

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