

Amazon Training

Date: 16-04-2018 to 19-04-2018



Training is the process of enhancing the knowledge and skills. The purpose of training is basically to bridge the gap between job requirements and present competence of a student. So to fill this gap, an Amazon Training with program name Amazon Trained E-Commerce Specialist (ATES) was organised for the students of Faculty of Commerce & Business Management from 16th to 19th of April, 2018.

Almost 91 students of MBA, BBA & B.Com Honours participated in the program and learned:-

- End to end management of Amazon seller platform (B2C).
- Exposure in live account of Amazon & hands on experience.
- Current & future industry opportunities & challenges.
- Sales techniques of e-commerce.
- Participants learned how to become an entrepreneur.
- Participants got the exposure & certificates.
- Post certification participants got the opportunity to work for Amazon on freelance/part time basis

This program provided an opportunity to our students to earn money with no limits by launching new sellers and helping existing sellers selling on Amazon.in.