

INDUSTRIAL VISIT

Industrial visits provides an opportunity to plan, organise and engage students in active learning experiences both inside and outside the classrooms and gives an insight into the real working environment of the industry. This not only help students to understand the do's and don'ts of the industries, but also helps them to see their future place in the industry.

So these visits are an effort to bridge the gap between classroom learning and practical exposure. To help students gain first-hand information regarding functioning of the industry, one such industrial visit to TATA Motors Ltd, SIDCUL, Pantnagar was organised for MBA I year students by FCBM, Amrapali Group of Institutes.

The students were commuted through college buses and were accompanied by Dr. Amanjeet Sethi, Mr. Udayan Karnatak, Mrs. Mamta Joshi and Ms. Bhawna Chufal.



The team was welcomed by Mr. Brijlal Arora, HR Executive, TATA Motors. The students were then taken for plant visit where Mr. Brijlal explained students about each & every aspect of TATA Motors. It went for another half an hour.

It was followed by a presentation highlighting all the attributes of TATA Motors. Mr. Brijlal then showed a video on the history of TATA Motors which went on for 45 minutes.

Then at last snacks and lunch was organised by the college for the students and the faculties.



It is rightly said that “See & know’ is better than ‘read & learn’. Students have got real feel of company’s working after this visit. They got a chance to transfer their theoretical knowledge to practical implication.

