

AVAHAN 2016



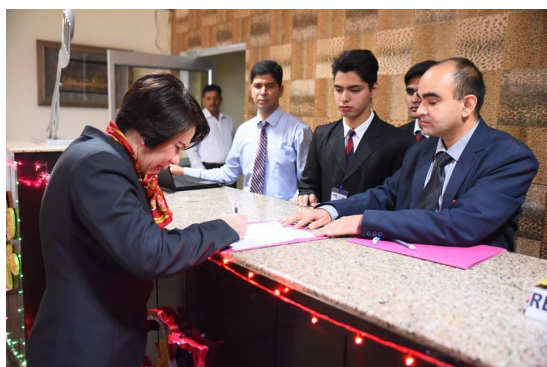
Faculty of Hospitality Management, Amrapali Group of Institutes, one of the leading institutes of Uttarakhand, organized its fourth International conference on hospitality and tourism by the name – ‘AVAHAN 2016’ on 20th and 21st October, 2016.



The program started with the lamp lighting ceremony done by the honorable Chief Guest Prof. Ma. Christina G. Aquino, Executive Director for Planning and Development of the Lyceum of the Philippines University, Manila addressed the audience primarily laying stress on change as the necessity of life, also advised to broaden one’s spectrum in terms of outlook, personality and perception. Guest of honor Prof.

Eman M. Helmy, Professor in Tourism Management, Helmen University, Egypt delivered a key note address on Employing the Value Chain Model to Approach a Community based Sustainable Tourism Development particularly sharing her experience from a case study of her own country Egypt.

The conference sailed further with the various technical session chaired by Prof. S.K.Gupta, Prof. Parikshat Singh Manhas and Prof. Nimit Chowdhary along with the various eminent speakers around the country. The unveiling of A peer review International journal of hospitality and tourism research –AVAHAN was also done by the galaxy of intellectuals.



The leading subjects in the conference were Sustainability, Competitiveness and growth in hospitality and tourism industry. Faculty members, research scholars from various universities and hospitality industry along with industry practitioner presented papers on heritage and eco tourism, local

cuisine (Uttarakhand), Multi skilling empowering employees, Geo mapping and remote sensing technology and technology for tourism sustainability, Experience of tourists in Buddhist circuit destination, Go Green Phenomena in hospitality industry, Emotional Contagion- A Nemesis, Effect of work environment quality on employees productivity, Social media- an effective tool for marketing of tourism and Multi skilling empowering employees or a change for them.



The panel discussion comprised of Prof. Christina, Prof. Eman Helmy, Prof. S.K. Gupta, Director, Center for mountain tourism and hospitality studies, HNB Garhwal University, Prof. Parikshit Manhas, Professor at The Business School and Director School of Hospitality Management, University of Jammu, Prof. Nimit Chaudhary, Indian Institute of Tourism and Travel Management, Noida, Prof. Prashant Gautam, Prof. Jagdeep Khanna, Principal, IHM Dehradun, Prof. Neeraj Agarwal, Punjab University, Chandigarh, Prof. T. Milton, HOD, Hotel and Catering Management, Asan Mamorial College of Arts and Science, Chennai, while Dr. S.K. Singh was the moderator for the healthy discussion. The panel discussion primarily stressed upon revenue management, social media management, Recognition of prior learning, role of faculty as an educator rather than a trainer, entrepreneurship, eco tourism, induction and early counseling of new intakes in hotel industry.

On this occasion the Vice President of Amrapali Group of Institutes Mr. R.C. Monga, Secretary Mr. Narendra Dhingra, CEO Dr. Sanjay Dhingra and all the Directors of Institutes of Amrapali Group, Faculty members and students witnessed the event.

The Dean Academics, Amrapali Institute of Hotel Management, Prof. Prashant Sharma congratulated the event team and the students for the huge success of the conference. He also promised to organize such events in the future for the overall development of the students.

The COO, Amrapali Institute of Hotel Management, Dr. S.K. Singh promised that he has valued the words of academicians and the institute shall be made an incubation center and shall work on more entrepreneurship development.